



**National Committee on
Uniform Traffic Control Devices**

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**National Committee on Uniform Traffic Control Devices
GMI SIGNS TECHNICAL COMMITTEE RECOMMENDATION**

**TECHNICAL COMMITTEE: NCUTCD Guide and Motorist Information Signs
Technical Committee**

TECHNICAL COMMITTEE APPROVAL DATE: January 19, 2011

TRANSMITTAL TO SPONSORS DATE: March 10, 2012

GMI APPROVAL FOLLOWING SPONSORS: June 20, 2012

COUNCIL APPROVAL DATE: June 21, 2012

TOPIC: Review of 2009 MUTCD Standards

**AFFECTED PORTIONS OF MUTCD: Chapter 2K, Tourist Oriented Directional
Signs**

DISCUSSION/QUESTION:

Following the publication of the Final Rule that issued the 2009 MUTCD, FHWA asked that the NCUTCD, through its technical committees, review the text with respect to the Standards, Guidance, and Options included therein. The GMI Signs Technical Committee reviewed each of the applicable sections, resulting in numerous recommendations submitted as sponsor ballots.

The ballot item described herein recommends changing Section 2K.01 paragraph 2 from Standard to Guidance to address a concern that agencies may not have the resources to accurately determine the source of income or visitors for a particular business or attraction. It also reflects the fact that there may be locations of interest to tourists, or road users not residing in the area, that do not meet this requirement. This could include churches, restaurants, and the like.

RECOMMENDATION: The GMI Signs Technical Committee recommends the following.

Section 2K.01 Purpose and Application

42 Support:
43 01 Tourist-oriented directional signs are guide signs with one or more sign panels that
44 display the business identification of and directional information for eligible business,
45 service, and activity facilities.

46
47 **Standard Guidance:**

48 02 A facility ~~shall~~ *should* be eligible for tourist-oriented directional signs only if it
49 derives its major portion of income or visitors during the normal business season
50 from road users not residing in the area of the facility.

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52
53 **January 2012**

54 GMI Signs Technical Committee Vote: For: 17
55 Against: 0
56 Abstentions: 2
57

58 **June 20, 2012**

59 **GMI Signs Technical Committee Vote: For: 17**
60 **Against: 1**
61 **Abstentions: 0**
62

63 **GMI Consensus is that the eligibility for tourist-oriented directional signs should be**
64 **left to the local agencies and not established as a standard in the MUTCD.**
65

66 **June 21, 2012**

67 **Council Vote:**
68 **1 Opposed, 2 Abstentions, 34 For – Motion passed.**